

Grades K, 1, 2, 3

Adopted 2010

Consumer Decisions

Enduring Knowledge - Understandings

- basic economic concepts are important for consumer decision-making.
- consumer decisions are influenced by economic and social factors.
- consumer actions (e.g., reusing, reducing, recycling) influence the use of resources and impact the environment.

Skills and Concepts

- develop an understanding of how consumer decisions are influenced by economic and social factors by:
 - recognizing that consumers are people whose wants are satisfied by using goods and services
 - recognizing that producers are people who make goods and provide services
 - describing the steps in making consumer decisions
 - identifying the difference between wants and needs (e.g., food, clothing, and shelter) and the relationship to consumer decisions
 - describing major factors (e.g., price, quality, features) to consider when making consumer decisions
 - defining barter, giving examples of bartering (e.g., trading baseball cards with each other), and explaining how money makes it easier for people to get things they want
 - recognizing the relationship between supply and demand and the dependence one has on others to provide for wants and needs
 - identifying the ways friends may influence your decisions when making purchases
 - recognizing how media and advertising affect consumer decisions
- investigate media advertisements and newspaper stories that influence consumer decisions
- explore and use technology to access information as a consumer
- describe how consumer actions (e.g., reusing, reducing, recycling) influence the use of resources and impact the environment by:
 - describing some community activities that promote healthy environments

Financial Literacy

Enduring Knowledge - Understandings

- financial decisions impact the achievement of short and long-term goals.
- saving money is a component of financial decision-making.

Skills and Concepts

- identify goals pertaining to money that might affect individuals and families
 - investigate different ways to save money (e.g., piggy bank, local bank, savings bonds)
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**Career Awareness,
Exploration, Planning****Enduring Knowledge - Understandings**

- people need to work to meet basic needs.
 - the connection between work and learning can influence one's future job/career.
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Skills and Concepts

- communicate the concepts of work and career
 - examine and group careers found in the community
 - identify that people need to work (e.g., chores, jobs, employment) to meet basic needs (e.g., food, clothing, shelter)
 - describe the different job opportunities available in the community
 - explain different jobs/careers that use what they learn in school (e.g., mathematics, reading/writing, science, social studies) impacts future jobs/careers
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Employability Skills**Enduring Knowledge - Understandings**

- interpersonal skills are needed to be a responsible friend, family and team member.
 - attitudes and work habits contribute to success at home, school and work.
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Skills and Concepts

- identify how interpersonal skills are needed to be a responsible friend, family and team member by:
 - identifying ways to cooperate at both home and school
 - learning the importance of working with others in groups
 - demonstrating how to work cooperatively by contributing ideas, suggestions and efforts
 - describe how attitudes and work habits contribute to success at home, school and work by:
 - describing study skills needed in the school
 - describing how attitude can impact an individual's performance at school
 - learning how to follow routines (e.g., rules, schedules, directions) with minimal supervision
 - describe the importance of working hard and efficiently (e.g., taking pride in one's work, being on task)
 - examine potential job/careers in the community
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Communication/Technology**Enduring Knowledge - Understandings**

- technology in school and the workplace can enhance learning and provide access to information and resources.
- communication skills are essential for jobs/careers.

Skills and Concepts

- explore how technology is used in different jobs/careers
- investigate how technology in school and at work enhances learning and provide access to information and resources by:
 - identifying technology tools (e.g., electronic games, phones, computers) that are used in homes and schools
- identify ways written communication skills are used at school and in the workplace