

Business Ethics and Law I (2024)

Understand the career pathway(s) and career opportunities in the Business Ethics and Law pathway. 1.00

- 1 Understand career opportunities in the Business Ethics and Law pathway.** 1.01
 - A Understand career opportunities in the Business Ethics and Law pathway.** 1.01.A
 - 1 Career research 1.01.A.1
 - 2 High-skill, high-wage, or in-demand careers in pathway 1.01.A.2
 - a Local 1.01.A.2.A
 - b State 1.01.A.2.B
 - c National 1.01.A.2.C
 - 3 Relevant career and postsecondary requirements 1.01.A.3
-

2 Understand opportunities in DECA and/or FBLA. 1.02

- A Understand opportunities in DECA and/or FBLA** 1.02.A
 - 1 Skill development 1.02.A.1
 - 2 Leadership 1.02.A.2
 - 3 Service learning 1.02.A.3
 - 4 Competitive and professional development experiences 1.02.A.4
-

Understand the development of durable employability skills. 2.00

- 1 Recognize durable employability skills and their importance.** 2.01
 - A Recognize durable employability skills and their importance.** 2.01.A
 - 1 Adaptability 2.01.A.1
 - 2 Collaboration 2.01.A.2
 - 3 Communication 2.01.A.3
 - 4 Critical thinking 2.01.A.4
 - 5 Empathy 2.01.A.5
 - 6 Learner's mindset 2.01.A.6
 - 7 Personal responsibility 2.01.A.7

2 Understand the development of durable employability skills. 2.02

A Understand the development of durable employability skills 2.02.A

2 Strategies for developing skills 2.02.A.2

1 Relevance to pathway careers 2.02.A.1

Understand ethical and legal issues affecting business. 3.00

1 Understanding ethical reasoning and consequences for businesses. 3.01

A Understand ethics and regulations. 3.01.A

1 Code of ethics 3.01.A.1

a Morals 3.01.A.1.A

1 Respect 3.01.A.1.A.1

2 Integrity 3.01.A.1.A.2

b Consequential 3.01.A.1.B

c Rule-based 3.01.A.1.C

2 Understand regulations 3.01.A.2

a Governing laws 3.01.A.2.A

b Consequence of breaching 3.01.A.2.B

B Understand the need for business ethics. 3.01.B

1 Crucial for trust 3.01.B.1

2 Boosts reputation 3.01.B.2

3 Social responsibility 3.01.B.3

C Understand reasons that businesspeople choose to behave unethically. 3.01.C

1 Financial gain 3.01.C.1

2 Peer pressure 3.01.C.2

D Understand the impact of unethical behavior on a business. 3.01.D

1 Affects stakeholders 3.01.D.1

2 Damages trust 3.01.D.2

3 Viability 3.01.D.3

2 Understand types and purposes of laws that affect business. 3.02

A Understand the types and purposes of laws that affect business. 3.02.A

1 Contract Law 3.02.A.1

a Legally binding agreements 3.02.A.1.A

b Elements contract 3.02.A.1.B

1 Offer 3.02.A.1.B.1

2 Acceptance 3.02.A.1.B.2

3 Consideration 3.02.A.1.B.3

4 Legality 3.02.A.1.B.4

5 Capacity 3.02.A.1.B.5

c Ensures fulfillment of obligations 3.02.A.1.C

d Fosters trust in business relationships 3.02.A.1.D

2 Sales Law 3.02.A.2

a Regulates purchase and sale of goods 3.02.A.2.A

b Buyer-seller rights and responsibilities 3.02.A.2.B

1 Warranties 3.02.A.2.B.1

2 Delivery terms 3.02.A.2.B.2

c Uniform Commercial Code (UCC) 3.02.A.2.C

3 Property Law 3.02.A.3

a Ownership rights 3.02.A.3.A

1 Real property (land and buildings) 3.02.A.3.A.1

2 Personal property (goods) 3.02.A.3.A.2

b Importance of deeds 3.02.A.3.B

c Common property disputes 3.02.A.3.C

4 Intellectual Property 3.02.A.4

a Protection of mind creations 3.02.A.4.A

1 Patents 3.02.A.4.A.1

2 Trademarks 3.02.A.4.A.2

3 Copyrights 3.02.A.4.A.3

4 Trade secrets 3.02.A.4.A.4

b Protection roles 3.02.A.4.B

5 E-Commerce Law 3.02.A.5

a Legal issues in online transactions 3.02.A.5.A

1 E-contracts 3.02.A.5.A.1

- 2 Data privacy 3.02.A.5.A.2
- 3 Cybersecurity 3.02.A.5.A.3
 - b Cybersecurity issues 3.02.A.5.B
 - c Electronic contracts 3.02.A.5.C
 - d Digital signatures 3.02.A.5.D
- 6 Bankruptcy Law 3.02.A.6
 - a Financial distress 3.02.A.6.A
 - b Types of bankruptcy 3.02.A.6.B
 - 1 Chapter 7 3.02.A.6.B.1
 - 2 Chapter 11 3.02.A.6.B.2
 - 3 Chapter 13 3.02.A.6.B.3
 - c Purpose 3.02.A.6.C
 - 1 Debt management 3.02.A.6.C.1
 - 2 Protects assets 3.02.A.6.C.2
 - 3 Restructure of operations 3.02.A.6.C.3
- 7 Tax Law 3.02.A.7
 - a Business taxation 3.02.A.7.A
 - b Common business taxes 3.02.A.7.B
 - 1 Income tax 3.02.A.7.B.1
 - 2 Sales tax 3.02.A.7.B.2
 - 3 Payroll tax 3.02.A.7.B.3
 - c Tax compliance 3.02.A.7.C

3 Understand how the civil and criminal justice systems relate to business. 3.03

A Understand the reasoning for the civil and criminal justice system. 3.03.A

1 Civil and criminal law reasoning 3.03.A.1

- a Enforce laws 3.03.A.1.A**
- b Ensure accountability 3.03.A.1.B**
- c Protect public health 3.03.A.1.C**
- d Protect economy 3.03.A.1.D**
- e Protect competition 3.03.A.1.E**
- f Conserve the environment 3.03.A.1.F**
- g Protect consumers and investors 3.03.A.1.G**
- h Regulate workplace conditions 3.03.A.1.H**

2 Purpose of the civil justice system 3.03.A.2

- a Resolve disputes 3.03.A.2.A**
- b Compensate injured party 3.03.A.2.B**
- c Restore pre-incident state 3.03.A.2.C**

3 Importance of negligence 3.03.A.3

- a Assumption of risk 3.03.A.3.A**
- b Contributory negligence 3.03.A.3.B**
- c Comparative negligence 3.03.A.3.C**

4 Regulatory agencies 3.03.A.4

- a Federal Trade Commission (FTC) 3.03.A.4.A**
- b Federal Communications Commission 3.03.A.4.B**
- c Food and Drug Administration 3.03.A.4.C**
- d Occupational Safety and Health Administration 3.03.A.4.D**

5 Purpose of the criminal justice system 3.03.A.5

- a Address crimes 3.03.A.5.A**
 - b Punish offenders 3.03.A.5.B**
 - c Deters future crimes 3.03.A.5.C**
-

Understand forms of business ownership. 4.00

1 Understand advantages and disadvantages of each form of business ownership. 4.01

A Understand the advantages and disadvantages of each form of business ownership. 4.01.A

1 Sole Proprietorship 4.01.A.1

a Advantages 4.01.A.1.A

- 1 Easy setup 4.01.A.1.A.1
- 2 Owner has full control 4.01.A.1.A.2
- 3 Lower taxes 4.01.A.1.A.3
- 4 Easy to close 4.01.A.1.A.4
- 5 Owner retains all profit 4.01.A.1.A.5

b Disadvantages 4.01.A.1.B

- 1 Limited capital and resources 4.01.A.1.B.1
- 2 Personal liability 4.01.A.1.B.2
- 3 Limited expertise and capabilities 4.01.A.1.B.3

2 Partnership 4.01.A.2

a Advantages 4.01.A.2.A

- 1 Workload and decision-making sharing 4.01.A.2.A.1
- 2 Ease of startup 4.01.A.2.A.2
- 3 Capital and resource pooling 4.01.A.2.A.3
- 4 Pass-through taxation 4.01.A.2.A.4
- 5 Decreased competition 4.01.A.2.A.5

b Disadvantages 4.01.A.2.B

- 1 Personal liability 4.01.A.2.B.1
- 2 Limited capital 4.01.A.2.B.2
- 3 Disagreements with partners 4.01.A.2.B.3
- 4 Profit sharing 4.01.A.2.B.4

3 Corporation 4.01.A.3

a Advantages 4.01.A.3.A

- 1 Limited liability 4.01.A.3.A.1
- 2 Stock option to raise capital 4.01.A.3.A.2
- 3 Unlimited life 4.01.A.3.A.3
- 4 Easy to transfer ownership 4.01.A.3.A.4
- 5 Skilled personnel 4.01.A.3.A.5

b Disadvantages 4.01.A.3.B

- 1 Difficulty in forming and operating 4.01.A.3.B.1
- 2 Higher administrative costs 4.01.A.3.B.2
- 3 Subject to double taxation 4.01.A.3.B.3
- 4 Shareholders have limited control 4.01.A.3.B.4
- 4 Franchise 4.01.A.4
 - a Advantages 4.01.A.4.A
 - 1 Established and recognized brand 4.01.A.4.A.1
 - 2 Support provided for training, marketing, and operations 4.01.A.4.A.2
 - 3 Security of proven market 4.01.A.4.A.3
 - b Disadvantages 4.01.A.4.B
 - 1 Upfront fees 4.01.A.4.B.1
 - 2 Adherence to rules and standards 4.01.A.4.B.2
 - 3 Profit sharing 4.01.A.4.B.3
- 5 Limited Liability Company (LLC) 4.01.A.5
 - a Advantages 4.01.A.5.A
 - 1 Personal asset protection 4.01.A.5.A.1
 - 2 Management structure flexibility 4.01.A.5.A.2
 - 3 Ownership structure options 4.01.A.5.A.3
 - b Disadvantages 4.01.A.5.B
 - 1 Lifespan limits 4.01.A.5.B.1
 - 2 Capital challenges 4.01.A.5.B.2
- 6 S Corp 4.01.A.6
 - a Advantages 4.01.A.6.A
 - 1 Tax savings 4.01.A.6.A.1
 - 2 Personal asset protection 4.01.A.6.A.2
 - b Disadvantages 4.01.A.6.A.B
 - 1 Ownership restrictions 4.01.A.6.A.B.1
 - 2 Operational formalities 4.01.A.6.A.B.2
 - a regular shareholder meetings 4.01.A.6.A.B.2.A
 - b detailed corporate records 4.01.A.6.A.B.2.B
- 7 Hybrid 4.01.A.7
 - a Advantages 4.01.A.7.A
 - 1 Business structures flexibility 4.01.A.7.A.1
 - 2 Limit personal liability with control 4.01.A.7.A.2
 - 3 Customizable 4.01.A.7.A.3

- 4 Cost to start and operate 4.01.A.7.A.4
 - b Disadvantages 4.01.A.7.B
 - 1 Structure complexity 4.01.A.7.B.1
 - 2 Regulatory compliance 4.01.A.7.B.2
 - 3 Stakeholder confusion with structure 4.01.A.7.B.3
-

2 Understand factors for selecting forms of business ownership. 4.02

- A Understand the factors for selecting forms of business ownership. 4.02.A
 - 1 Liability 4.02.A.1
 - a Unlimited 4.02.A.1.A
 - b Limited 4.02.A.1.B
 - 2 Capital requirements 4.02.A.2
 - a Startup funds 4.02.A.2.A
 - b Operating expenses 4.02.A.2.B
 - 3 Control 4.02.A.3
 - 4 Tax implications 4.02.A.4
 - 5 Ease of formation 4.02.A.5
 - 6 Business vision 4.02.A.6
 - 7 Exit Strategy 4.02.A.7
 - 8 Risk tolerance 4.02.A.8
 - 9 Industry influence and regulation 4.02.A.9
 - 10 Resource sharing 4.02.A.10
-

Understand the nature of ethical practices and regulations within the workplace environment. 5.00

1 Understand ethical labor practices. 5.01

A Understand ethical labor practices. 5.01.A

1 Ethical hiring 5.01.A.1

a Equal opportunity 5.01.A.1.A

b Bias elimination 5.01.A.1.B

2 Laws of labor practices 5.01.A.2

a Civil Rights Act of 1964 5.01.A.2.A

b Equal Employment Opportunity Act of 1972 5.01.A.2.B

3 Ethical promotion. 5.01.A.3

a Qualifications-based promotion 5.01.A.3.A

b Promotions should be earned through hard work and competence. 5.01.A.3.B

c Transparency in promotion decisions to build trust among employees. 5.01.A.3.C

2 Understand regulations that affect the workplace. 5.02

A Understand regulations that affect the workplace. 5.02.A

1 Occupational Safety and Health Administration (OSHA) 5.02.A.1

a Sets safety standards 5.02.A.1.A

i Establish safety regulations 5.02.A.1.A.I

ii Conducting inspection 5.02.A.1.A.II

iii Promoting safety training 5.02.A.1.A.III

b Enforcement of standards 5.02.A.1.B

2 Americans with Disabilities Act (ADA) 5.02.A.2

a Prohibits disability discrimination 5.02.A.2.A

b Ensure reasonable accommodations 5.02.A.2.B

c Promotes inclusion and equal opportunities 5.02.A.2.C

3 Workers' Compensation 5.02.A.3

a Worker benefits 5.02.A.3.A

i medical care 5.02.A.3.A.I

ii disability payments 5.02.A.3.A.II

iii rehabilitation services 5.02.A.3.A.III

b Injury protection 5.02.A.3.B

c Mandates employer insurance coverage 5.02.A.3.C

3 Understand compliance with compensation and benefit laws. 5.03

A Understand compliance with compensation and benefit laws. 5.03.A

- 1 Age Discrimination in Employment Act 5.03.A.1
 - 2 Fair Labor Standards Act (FLSA) 5.03.A.2
 - 3 Family and Medical Leave Act (FMLA) 5.03.A.3
 - 4 North Carolina Youth Employment Provisions 5.03.A.4
 - 5 Right-To-Work Law 5.03.A.5
 - 6 Social Security Act 5.03.A.6
 - 7 Civil Rights Act of 1991 5.03.A.7
 - 8 Title VII of the Civil Rights Act of 1964 5.03.A.8
-

Understand ethical and legal considerations of finance in business. 6.00

1 Understand the role of ethics in business finance. 6.01

A Understand the role of ethics in business finance. 6.01.A

- 1 Obedience to authority 6.01.A.1
 - 2 Conformity 6.01.A.2
 - 3 Groupthink 6.01.A.3
 - 4 Over-optimism 6.01.A.4
 - 5 Impact of short-term gratification 6.01.A.5
 - 6 Self-interest 6.01.A.6
-

2 Understand business finance laws and regulations. 6.02

A Understand business finance laws and regulations. 6.02.A

- 1 Key laws 6.02.A.1
 - a Securities Act of 1933 6.02.A.1.A
 - b Securities Exchange Act of 1934 6.02.A.1.B
 - c Sarbanes-Oxley Act of 2002 6.02.A.1.C
 - d Securities and Exchange Commission (SEC) 6.02.A.1.D
 - e Equal Credit Opportunity Act 6.02.A.1.E
- 2 Internal Revenue Service (IRS) 6.02.A.2
- 3 Consumer Financial Protection Bureau (CFPB) 6.02.A.3

3 Understand federal regulations of lending functions. 6.03

A Understand federal regulations and lending functions. 6.03.A

1 Consumer Financial Protection Bureau (CFPB) 6.03.A.1

a Consumer protection 6.03.A.1.A

b Fair banking practices 6.03.A.1.B

2 Lending function regulations. 6.03.A.2

a Equal Credit Opportunity Act (ECOA). 6.03.A.2.A

1 Anti-discrimination 6.03.A.2.A.1

2 Fair access 6.03.A.2.A.2

b Fair Credit Reporting Act (FCRA) 6.03.A.2.B

1 Protection of consumers' credit information 6.03.A.2.B.1

2 Right to dispute inaccuracies on credit 6.03.A.2.B.2

c Usury Laws 6.03.A.2.C

1 Protects from excessive interest rates 6.03.A.2.C.1

2 Lending limits 6.03.A.2.C.2

d Truth in Lending Act (TILA) 6.03.A.2.D

1 Ensures transparency in lending 6.03.A.2.D.1

2 Borrower protection 6.03.A.2.D.2

3 Borrower empowerment 6.03.A.2.D.3

4 Understand the provisions of bankruptcy law. 6.04

A Understand the provisions of bankruptcy law. 6.04.A

1 Forms of bankruptcy 6.04.A.1

a Chapter 7: 6.04.A.1.A

1 Liquidation form 6.04.A.1.A.1

2 Used when business is no longer viable 6.04.A.1.A.2

3 Insufficient assets and income to continue 6.04.A.1.A.3

b Chapter 11: 6.04.A.1.B

1 Reorganization form 6.04.A.1.B.1

2 Used by businesses to reorganize 6.04.A.1.B.2

3 Continue operations while repaying debts 6.04.A.1.B.3

c Chapter 12: 6.04.A.1.C

1 Form used by family farmer or fisherman 6.04.A.1.C.1

2 Restructures debt 6.04.A.1.C.2

3 Allows to continue operations 6.04.A.1.C.3

d Chapter 13: 6.04.A.1.D

1 Repayment form 6.04.A.1.D.1

2 Personal reorganization 6.04.A.1.D.2

3 Repay debts over time. 6.04.A.1.D.3

2 Factors to consider in bankruptcy. 6.04.A.2

a Legal counsel 6.04.A.2.A

b Business future goals 6.04.A.2.B

c Creditor cooperation 6.04.A.2.C

d Filing cost 6.04.A.2.D

Understand the impact of environmental and energy law on business. 7.00

1 Understand the nature of environmental and energy law. 7.01

A Understand the nature of environmental and energy law. 7.01.A

1 Business impact 7.01.A.1

a Protect environment 7.01.A.1.A

b Preserve environmental history 7.01.A.1.B

2 Core principles 7.01.A.2

a Prevent environmental harm 7.01.A.2.A

b Cleanup is polluter responsibility 7.01.A.2.B

c Promote sustainability 7.01.A.2.C

3 Energy law 7.01.A.3

a Focus 7.01.A.3.A

1 Production 7.01.A.3.A.1

2 Distribution 7.01.A.3.A.2

3 Use of energy resources 7.01.A.3.A.3

b Energy Independence & Security Act 7.01.A.3.B

1 Enhance energy security 7.01.A.3.B.1

2 Improve energy efficiency 7.01.A.3.B.2

3 Promote renewable energy sources 7.01.A.3.B.3

c Department of Energy. 7.01.A.3.C

1 Overseeing energy-related policies and programs 7.01.A.3.C.1

2 National energy security 7.01.A.3.C.2

3 Promotes scientific innovation 7.01.A.3.C.3

d Environmental Protection Agency (EPA). 7.01.A.3.D

1 Protect human health and environment 7.01.A.3.D.1

2 Enforces regulations 7.01.A.3.D.2

e Federal Energy Regulatory Commission (FERC). 7.01.A.3.E

1 Oversees electricity, natural gas, and oil 7.01.A.3.E.1

2 Energy market regulation 7.01.A.3.E.2

3 Regulates hydroelectric projects 7.01.A.3.E.3

f Clean Water Act. 7.01.A.3.F

1 Regulates discharge of pollutants 7.01.A.3.F.1

2 Maintains and restores water resources 7.01.A.3.F.2

3 Establishes standards 7.01.A.3.F.3

g National Environmental Policy Act (NEPA). 7.01.A.3.G

1 Environmental impact statements 7.01.A.3.G.1

- 2 Alternative courses of action 7.01.A.3.G.2
- h Pollution Protection Act. 7.01.A.3.H
 - 1 Preventing pollutants 7.01.A.3.H.1
 - 2 Reducing pollutants 7.01.A.3.H.2
- i Nuclear Regulatory Commission (NRC). 7.01.A.3.I
 - 1 Nuclear materials and facilities 7.01.A.3.I.1
 - 2 Licenses and regulates 7.01.A.3.I.2
 - a Reactors 7.01.A.3.I.2.A
 - b Materials 7.01.A.3.I.2.B
 - c Waste disposal 7.01.A.3.I.2.C
- j Clean Air Act. 7.01.A.3.J
 - 1 Control air pollution 7.01.A.3.J.1
 - a Set national air quality standards 7.01.A.3.J.1.A
 - b Regulate emissions 7.01.A.3.J.1.B
 - 2 Reduce pollutants 7.01.A.3.J.2
- k Energy Policy Act. 7.01.A.3.K
 - 1 Diversify energy supply 7.01.A.3.K.1
 - 2 Promote energy efficiency and conservation 7.01.A.3.K.2
 - 3 Energy security 7.01.A.3.K.3
 - 4 Provisions 7.01.A.3.K.4
 - a Renewable energy 7.01.A.3.K.4.A
 - b Alternative fuels 7.01.A.3.K.4.B
 - c Energy infrastructure 7.01.A.3.K.4.C
 - d Energy efficiency standards 7.01.A.3.K.4.D

2 Understand the role of regulatory agencies in safeguarding ethical practices that prevent negative environmental impacts. 7.02

A Understand the role of regulatory agencies and laws in safeguarding ethical practices to ensure against negative environmental impacts. 7.02.A

1 Positive and negative impacts 7.02.A.1

a Legal consequences 7.02.A.1.A

b Ethical responsibilities 7.02.A.1.B

2 Enforcement of laws 7.02.A.2

a Conduct inspections 7.02.A.2.A

b Issue permits 7.02.A.2.B

c Enforce penalties 7.02.A.2.C

3 Regulatory Agencies. 7.02.A.3

a Environmental Protection Agency (EPA). 7.02.A.3.A

b National Oceanic and Atmospheric Administration (NOAA). 7.02.A.3.B

c Occupational Safety and Health Administration (OSHA). 7.02.A.3.C

4 Key Environmental Laws. 7.02.A.4

a Clean Air Act (CAA). 7.02.A.4.A

b Clean Water Act (CWA). 7.02.A.4.B

c Resource Conservation and Recovery Act (RCRA). 7.02.A.4.C

d National Environmental Policy Act (NEPA). 7.02.A.4.D

e Comprehensive Environmental Response, Compensation, and Liability Act (CERCLA). 7.02.A.4.E

Understand the importance for a business to be ethically and legally responsible digital citizens. 8.00

1 Understand the impact of cyberethics on a business. 8.01

A Understand the impact of cyberethics on a business. 8.01.A

1 Related ethical issues 8.01.A.1

a computer technology 8.01.A.1.A

b internet use 8.01.A.1.B

c digital communication 8.01.A.1.C

2 Crucial for business 8.01.A.2

a Protecting customer data and privacy 8.01.A.2.A

b Avoiding cyberbullying and harassment in the workplace 8.01.A.2.B

c Preventing cyberattacks and data breaches 8.01.A.2.C

d Impacts a company's reputation, brand image, and customer trust 8.01.A.2.D

3 Digital footprint 8.01.A.3

a Online trace effects 8.01.A.3.A

b Online reputation 8.01.A.3.B

2 Understand the impact of e-commerce laws on business. 8.02

A Understand the impact of e-commerce laws on business. 8.02.A

1 Law purpose 8.02.A.1

- a Online regulation 8.02.A.1.A
- b Consumer protection 8.02.A.1.B
- c Ensure fair business practices 8.02.A.1.C
- d Maintain trust in online markets 8.02.A.1.D
- e Data protection 8.02.A.1.E
- f Consumer rights 8.02.A.1.F
- g Contract enforcement 8.02.A.1.G

2 Common e-commerce laws 8.02.A.2

a General Data Protection Regulation (GDPR) 8.02.A.2.A

1 Govern data protection 8.02.A.2.A.1

2 Ensure privacy 8.02.A.2.A.2

3 Data handling 8.02.A.2.A.3

i Must obtain explicit consent 8.02.A.2.A.3.I

ii Right to access, correct, and delete 8.02.A.2.A.3.II

4 Data breaches 8.02.A.2.A.4

i must be reported within 72 hours 8.02.A.2.A.4.I

ii Fines for non-compliance 8.02.A.2.A.4.II

b Uniform Commercial Code (UCC) 8.02.A.2.B

1 Governs commercial transactions 8.02.A.2.B.1

2 Rules for forming and enforcing contracts 8.02.A.2.B.2

3 Defines the rights and obligations 8.02.A.2.B.3

i warranties 8.02.A.2.B.3.I

ii delivery terms 8.02.A.2.B.3.II

iii electronic signatures 8.02.A.2.B.3.III

4 Enforce electronic contracts 8.02.A.2.B.4

c Children's Online Privacy Protection Act (COPPA) 8.02.A.2.C

1 Protect the privacy of children 8.02.A.2.C.1

2 Set requirements for collecting children's information 8.02.A.2.C.2

3 Must obtain verifiable parental consent 8.02.A.2.C.3

4 Restrictions 8.02.A.2.C.4

i Advertising to children 8.02.A.2.C.4.I

- ii Tracking of activities 8.02.A.2.C.4.II
- 3 Consumer Protection Laws 8.02.A.3
 - a Product quality 8.02.A.3.A
 - b Product warranties 8.02.A.3.B
 - c Pricing transparency 8.02.A.3.C
 - d Resolution of disputes 8.02.A.3.D
 - e Clear pricing information 8.02.A.3.E
 - f Right to return or exchange goods 8.02.A.3.F
 - g Consumer complaints and disputes 8.02.A.3.G
- 4 Impact on business. 8.02.A.4
 - a Fines 8.02.A.4.A
 - b Legal actions 8.02.A.4.B
 - c Damage to reputation 8.02.A.4.C
- 5 Benefits of compliance 8.02.A.5
 - a Building and maintaining customer trust 8.02.A.5.A
 - b Avoiding costly legal battles and fines 8.02.A.5.B
 - c Preserving the company's reputation and brand image 8.02.A.5.C